



# Purple Coneflower

## *Echinacea purpurea*



Photos courtesy of Judy Semroc (top), Bill Hendricks (bottom left), and Roz Schrank (bottom right)

### Unique Characteristics

This erect, long-lived meadow plant is often grown for its showy flowers that bloom for up to two months in mid-to-late summer. It is a favorite of many insect species as a nectar and pollen food source. Goldfinch and other song birds are fond of its seeds in the fall and into winter.

<b>Plant Type:</b>	Herbaceous perennial
<b>Native Range:</b>	Central to southeastern United States
<b>Sun:</b>	Full sun to partial shade
<b>Water:</b>	Medium
<b>Soil:</b>	Moist or dry areas. Fairly adaptable as it does well in clay and sandy soils.
<b>pH:</b>	Mildly acidic to mildly alkaline
<b>Height:</b>	2 to 4 feet
<b>Spread:</b>	1.5 to 2 feet
<b>Wildlife:</b>	Attracts butterflies and birds
<b>Hardiness Zones:</b>	3-8
<b>Bloom Color:</b>	Purplish pink
<b>Bloom Time:</b>	July to September
<b>Uses:</b>	Meadows, native plant gardens, often massed with black-eyed Susans

Recommended for landscapes prone to deer damage

