Unique Characteristics

This erect, long-lived meadow plant is often grown for its showy flowers that bloom for up to two months in mid-to-late summer. It is a favorite of many insect species as a nectar and pollen food source. Goldfinch and other songbirds are fond of its seeds in the fall and into winter.

**Plant Type:** Herbaceous perennial

**Native Range:** Central to southeastern United States

**Sun:** Full sun to partial shade

**Water:** Medium

**Soil:** Moist or dry areas. Fairly adaptable as it does well in clay and sandy soils.

**pH:** Mildly acidic to mildly alkaline

**Height:** 2 to 4 feet

**Spread:** 1.5 to 2 feet

**Wildlife:** Attracts butterflies and birds

**Hardiness Zones:** 3-8

**Bloom Color:** Purplish pink

**Bloom Time:** July to September

**Uses:** Meadows, native plant gardens, often massed with black-eyed Susans

Recommended for landscapes prone to deer damage